



Kathir Eswar

Industrial Designer

Turning Out of the box **Ideas**
to Out of the world **Designs**

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Experience

Industrial Design Intern | [Titan Company Ltd](#)

Jan 2023-Jul 2023 | Bangalore

- Collaborated with the Sub brand of Titan, SF, to create and design concept watches inspired from insects for the active teens and young adults of the age group 13-25.
- Designed classique watches for for the sub 1500 rupees category of the brand Sonata for gents.
- Worked on CMF explorations of SF Watches.

Industrial Design Intern | [Impex Pvt.Ltd](#)

Jul 2022- Aug 2022 | Bangalore

- Developing a new sub brand identity for Impex Kitchen.
- Developed a Brand Competitive Analysis on the basis of design, by conducting market study, store visits and surveys.
- Designed cookware for their frypan and Pressure cooker segments which have unique design and functions for the Indian Market.

Packaging Design | [Ohm Green Shop](#)

Jul 2022- Aug 2022 | Thirupur

- Designed Packaging for organic pooja products which included the structure, form and the graphics and have sustainable and environment friendly materials

Furniture Design | [BP Projects](#)

Jul 2022- Aug 2022 | Salem

- Designed plywood Executive Desks for a geology office in Salem

Notable Projects

King Guitarist Stool

2021

- Stool for Guitarists

Tiki Fruit Bowl

2020

- Insect Repelling Fruit Bowl

SF Entoma

2023

- Insect Inspired Watch collection for SF

Education

National Institute Of Design Madhya Pradesh

Bachelor of Design
Industrial Design Discipline
Class Of 2023

Leadership

Class Representative of Industrial Design Discipline

Semester 6- class of 2023
2022

Skills

Research- User Research , Data Analysis , Structured and Semi structured interviews, Data Visualisation , Industry Analysis, Market and Trend Analysis.

Design- Rapid and multi-tangent ideation , disruption and combination design , constructive ideation , out of box thinking.

Prototype- Rapid Prototyping, Material Handling, 3d printing, Modeling and rendering, UI/UX

Tools

Solidworks
Rhinoceros
Fusion 360
AutoCAD
Keyshot
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe InDesign
Figma
Procreate
Shapr3d